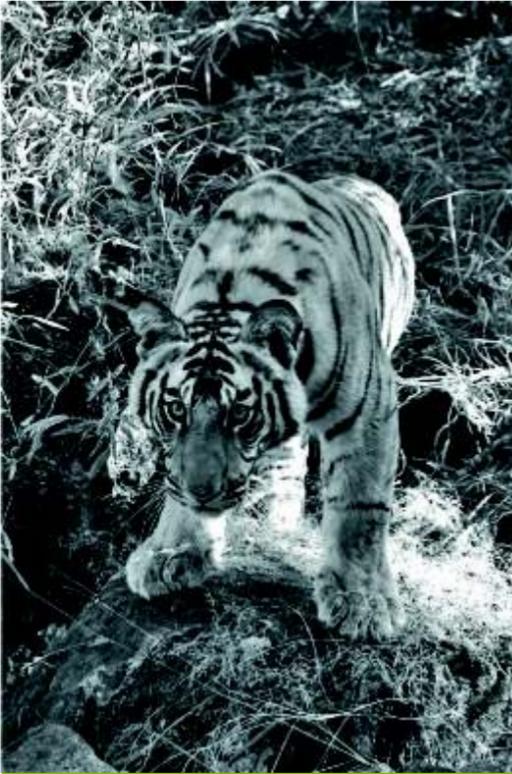


## Tiger – Burning Out !



The tiger at Bandhavgarh National Park by Nayan N. Raheja

Powerful, Majestic, Graceful, Mysterious, Dangerous, Stealthy, Enigmatic, Divine, Unimaginably beautiful...some of the words used to describe the Tiger. I wonder how far we are from the word 'extinct' being added to this list !

In the recent few years, Tigers have completely vanished from Sariska, Panna, Rani Durgawati, and Kunopalpur. Tiger population is also decreasing at an alarming rate in all other parks in India presently. Its anyone's guess whether Project Tiger reserves like Palamau, Indrawati, Manas, Dampha,

Srisailam, Valmiki are still left with enough tigers to reverse an inevitable extinction. Present population hovers around 1400 although I trust this figure to be grossly over reported. Issues like Habitat destruction, Poaching, Illegal Mining, Human intervention in form of tribal's etc, all are responsible for driving the final few nails in the coffin.

Tigers are mercilessly caught in foot-traps and later shot or speared at point blank range!! (In the mouth so as to not spoil the coat). Of course, baiting with poisoned flesh is another trick to achieve the desired result. Each and every part in the tigers body is used for some purpose or the other. There is an illegal trade of tiger bones, nails, flesh etc which are being smuggled to China to convert into medicines and aphrodisiacs. The skins are being adorned either in plush designer living rooms or around fancy waists. At this rate, we would have killed all the tigers in the next decade. And all this while, blame shifting goes on in the government machinery, lack of knowledge and priority within the very saviours who have to protect these beings!

I feel ashamed to be part of this Human race who is the cause for mindlessly raping and plundering our mother earth.

The primary body of governance, Ministry of Environment and Forests (MOEF), needs immediate reform, empowerment, and most importantly, an agenda. The Prime Minister has shown some interest and that's a good sign. Other bodies which have been constituted for the same purpose like the Project Tiger, Tiger Task Force, Wildlife Institute of India, National Board for Wildlife etc need to act in unison and with enough empowerment to make a logical effect on the system.

On the ground, the forest guards remain grossly ill equipped to fight the fancy weaponry of the poachers. Their numbers are not enough to patrol the large park territories that we have. A large majority of them are living the latter part of their lives, and yet remain on daily wages. I think its

easier for them to connive with the poachers for a meager sum of money and overlook the killings. The Field Directors and Wildlife Wardens are impotent because despite their best intentions, they either don't have the power or the budgets or the drive and the driver to lead them. They have themselves become mere paper tigers in a system where Tigers don't really count as a priority.

One of the other big issues is of the Tribals and other villagers who reside within the boundaries of the forests or on its fringes. While there is a lot of intellectual masturbation by a lot of propogants for the theory according to which there is an inter dependence between the Tiger and these tribal's, facts show something else. On the ground, the tiger population has always increased after these people were removed from the system.

Having said that, there are steps that have been taken by the government nevertheless. In the following articles, I would deconstruct them and show how they boil down to mere firefighting.

Like any other journalist, I should logically end with trying to blow some sunshine up the readers mind but this time I wouldn't. It has really come to a point where inaction would lead to disaster.

There was a recent episode in Panna Tiger Reserve wherein the tigers just ended but the people involved very conveniently tried to hush up the fact again (as in the case of Sariska) and on the sides started a relocation program to shift tigers from Bandhavgarh to hide the real issue. How long should we be taking all this as a Nation!

You Decide...YOUARE India !

- Nayan N. Raheja

*Nayan Raheja is a keen conservationist and an avid wildlife photographer. He is also Director, Raheja Developers. He has been travelling extensively to wildlife parks across the globe since over 20 years and may be contacted at:nayanraheja@me.com or www.nayanraheja.com.*

## UN HABITAT BUSINESS FORUM - An International Meeting Of Private Sector Companies & Government of India



From left to right : Mr. Nicholas You, Mr. Navin M. Raheja, Mr. Zhang Xuezhou, Mr. James C. Jao & Mr. Huang Lan - The International Business Delegation

FICCI in partnership with UN HABITAT, Ministry of Housing and Urban Poverty Alleviation, Government of India and China Real Estate Chamber of Commerce had launched the Habitat Business Forum, an International meeting of private sector companies and their partners on Theme- 'Innovative Cities' Show-Casing and Debating Urban Challenges and Solutions making the cities better place to live, at Vigyan Bhawan,

New Delhi from 7th – 9th July, 2009. Mr.Raheja was the lone Indian invited amongst a panel of elite international speakers to deliver a keynote speech on "Sustainable Development of Indian Real Estate Industry". In his speech Mr.Raheja projected that India has potential to almost double the present rate of growth with labor and capital productivity improvements. He emphasized that the vision of the stand alone projects should fit into

the overall plan for the area, taking everyone on board and meeting the requirements of people with different levels of affordability. The developers must follow practices such as energy and water conservation, waste management and improve indoor air quality. He also felt the urge for Green Building movement gaining more momentum in the years to come and buildings should focus on verticality to provide space for vegetation and rainwater harvesting. Thus, there should be change in thinking at the planning level to make the projects more sustainable, incorporating harvesting and re-usability of water and waste.

COMING SOON...

RAHEJA  
**shilas**  
Sector-109, Gurgaon

August will witness the launch of our new offering - Raheja Shilas, a unique blend of exclusive floors in bungalow style three storey housing on one hand & high rise development on the other. Adjacent to Delhi International Airport, proposed extended Diplomatic Enclave & Palam Vihar and offered in convenient apartment/floor sizes & affordable pricing; it is a never to be missed opportunity for those who value quality housing of international class.

## Words of the Managing Director



**NAVIN M. RAHEJA**  
Managing Director

“The Cities of the RICH and the POOR”

India has given a bifurcated society of urbanites - A system and society which is for the rich and another system and society which is for the poor and the underprivileged. The city of the rich and middle class is the city given by the planners. Sincerely speaking whatever planning is done caters to the upper segments only. Nothing so far has been done for the poor and underprivileged. They are left to squatting on public land leading to slum clusters or they buy or construct houses on unauthorized village / agricultural lands devoid of basic infrastructure, thus leading to development of uncivilized society. Housing policies need to meet our broader economic objectives, and ensure regulated urban development. How do we help our fast-growing cities, already constrained by lack of basic civic infrastructure, to cope with the massive, unregulated influx from rural areas. Given a thought, survival of the upper class actually depends on these essential foot soldiers who are the growth engines behind urban growth and who works for us as laborers, maids, servants, drivers, cooks, guards, executives, accountants etc. By keeping them deprived of their right to even live through almost two generations now, are we doing justice to them ?? The urban poor

or the “forgotten people” as I call them – are equally deserving of our attention.

The poor have neither the income nor means to hold anyone accountable for meeting their housing needs. They are political and economic orphans. The rich know little about what is happening to the poor on the ground in the country. The wealthy population mainly just wants to know that “something is being done” about such a tragic problem. The old policies and many of the new proposals that are being paraded are unrealistic and fail to grasp the magnitude of the situation. The visible result of this non-action has been the growth of unhygienic lethargic clusters. The glaring reality is that, by not doing enough to address the housing shortage, India is at risk of creating a permanently bifurcated society, one whose tensions and difficulties could narrow the scope of national aspirations and even limit some of the freedoms - economic, social, and political - we long have enjoyed. Nevertheless, there are viable economic and social alternative policies that could help improve the situation. Any realistic assessment, would conclude that the poor are not well-represented in the corridors of power. Their voices

are all too absent from debates on policy reforms directed at improving their conditions.

It's high time and our moral bound duty to provide them with this basic necessity of a house where they can appease themselves, relax, eat and enjoy with their family after coming back from a lot of hard work. If we give it a honest thought, we have the answer. We must collectively work towards providing them a house which easily falls within their pocket besides food and clothes. Talking about them and highlighting their plight always, my intention is not to spark a debate over politics or what agencies should and should not do. It is more to give pause for thought. The missing point here is the human factor. I personally feel that in order to accommodate every citizen of the country, our planning must cater to even those who can only afford Rs.1000 per month towards their monthly installment for a house. Let's work for human beings by being a human. The nation's foundation gets weakened without inclusive growth. We must forge a new social order, one that will include redefining society's obligations to the individual. This could be the first step towards resolving the persistent housing problem.

## Another Initiative towards Social and Moral Responsibility

Luxury apartments are built through back-breaking labour worth a few paltry rupees. Labourers live a hard life and go to work leaving behind their children in extremely unhygienic and poor conditions. These innocent children do not even understand what they are deprived of in their lives because of hardships their parents go through while working at the construction sites.

Raheja Developers took an initiative to improve the lives of these under privileged children under the auspices of Krishna Mahesh Gayatri Sansthan and established Pathshalas at three different construction sites namely; Atharva (sector 109), Vedaanta (sector 108) and Navodaya (sector 92) situated in Gurgaon.

On the occasion of late Smt Krishna Raheja's 83rd



Children of labourers studying in Pathshala at Raheja Navodaya site

birthday on 10th July, 2009, this labour welfare project got its wings and all labourers' children started attending Pathshalas\*. These children who were far from basic necessities of life and remained idle throughout the day in the scorching heat and an atmosphere full of dirt and dust are now enjoying nourishment, medication and education. Some of these children are mal-nourished, under-weight and unwell. They attend Pathshala from 9:00 am to 5:00 pm. They play, eat, sleep and study during these hours in a hygienic and conducive environment and are provided with clothes, food, education material, medicines and much more.

We wish for happier, healthier and brighter future for them!

\*The name Pathshala is copyright of Raheja Developers.

## Raheja Developers Forays Into Hospitality



Raheja Square, IMT Manesar

Raheja Expo Trade Tower, Panipat

With the view to enhance the value of the property and return on the investments made by our valued customers, the company has signed the Agreement with GINGER (A TATA Enterprise) for Raheja Square, IMT Manesar and Raheja Expo Trade Tower, Panipat. The hotels at both the projects will be operational in the first quarter of next year. Raheja Square will have approximately 117 rooms and at Raheja Expo Trade Tower it will have 60 rooms with all the facilities. We are confident that this will increase the value of the property and make both the projects up and happening.

## PROJECT UPDATES

### Raheja Atlantis



Actual Photo of Atlantis

Occupancy is already there in Tower C, D, E & F. The registration for these towers is under progress. Work at full pace is going on in Tower A & B. The possession of these towers is expected by September. The work in Villas has been expedited. Society flats are ready for possession.

### Raheja Navodaya



Actual Photo of Navodaya

Tower Area (We are executing six towers, A, B, E, F, G & H).  
Basement roof slab for Tower A and B is under progress. First Floor slab for Tower E & F is under progress. Completion of Second Floor slab for Tower G & H is under progress.

### Raheja Vedaanta



Actual Photo of Vedaanta

Tower Area (We are executing nine towers, A, B, C, D, E, F, G, H & I).  
Basement roof slab for Tower A, B, E, F, H and I is under progress. Stilt roof slab for Tower C, D and G is under progress. RCC Retaining wall all

around Tower A to F has been completed. PCC work in Non-Tower area along with water proofing is under progress.

### Raheja Atharva



Actual Photo of Atharva

Tower Area (We are executing eight towers, A, B, C, D, E, F, G & H)  
Basement work for Tower A and B is under progress. Foundation work for Tower C and D is under progress. Base PCC and foundation work for Tower E, F, G and H is under progress. PCC work at Non-Tower area along with water proofing is under progress.

### Raheja Expo Trade Tower



Actual Photo of Expo Trade Tower

Civil and Structural work is completed. Final Finishing work along with external development is under full swing. Installation of Lift and Escalators are under progress.

### Raheja Mall



Actual Photo of Raheja Mall

Civil and Structural work is completed. Flooring and finishing is complete. Façade work is also complete. Truss work and external development work under progress. Installation of Lifts and Escalators are under progress. Possession for fit outs for the shops has been offered to clients. Application for completion certificate has already been made.

### Raisina Residency



Actual photo of Raisina Residency

- Brick work in all the towers has started.
- Construction upto 6th floor slab is complete.
- Basement work is in progress.
- Basement work for the club is in progress.
- Basement work for the non-tower areas will be complete within one month.

### Raheja Engineering SEZ



Actual Photo of Raheja Engineering SEZ

**Infrastructure Development:** Presently, work is going on in full swing to complete the laying of the approach road of the SEZ. A temporary warehouse area, with proper fencing and guard room, has also been constructed to store various duty free materials. Development of internal roads and other infrastructure development work is also likely to start soon.

The company has recently received its first duty free import consignment. The 45 MT of construction steel has been imported from Dubai and shall be used to construct the SDF and warehouse in the SEZ.

## Raheja SEZ : On Development Way



Artistic impression of Warehouse

facilities and common amenities such as cargo handling and logistics facilities, security, fire safety, canteen, resting bay for truck drivers etc. shall also be provided.

**Warehouse:** To provide the cargo handling and logistic support to the industry the company is proposing to develop a well structured and comprehensive warehouse in the SEZ. The plans have been finalized and the construction work is expected to commence shortly.

**Project Background:** Raheja's Special Economic Zone for Engineering is the first ever Engineering SEZ to get notification in Northern India. It was notified vide "The Gazette of India" dated 10th March, 2008. The SEZ is spread over 255 acres at a most premium location in Gurgaon adjoining Manesar and very near to the 135 Km long KMP (Kundli-Manesar-Palwal) Global Corridor which is under construction. This SEZ will provide best in class facilities and infrastructure for the engineering industries.

**SDF: Standard Design Flatted Factory:** The company proposes to shortly launch its Standard Design Flatted Factories (SDF) to cater to the demand from light engineering industry. Around 13 acres of land has been earmarked for development of flatted factories in the master plan of SEZ. These SDF would be approachable through 30 mtr. wide road and have ample parking space for industrial and personal vehicles.

SDF would be developed in unit module of 600 sq. mtr. covered area with provision for two Goods lift and one guest lift. Other supporting Infrastructure



Artistic impression of SDF

**Business Meet at Raheja Expo Trade Tower**



Senior Manager, HEMA - Mr.S.H.Ansari, DC, Panipat – Mr. Vijay Singh Dahiya, Ambassador of the Republic of Tajikistan - Mr.Saidbeg Saidov, President of HEMA- Mr.Ramesh Verma, Director, Raheja SEZ – Mr.Ajay Midha

Raheja Developers along with Handloom Exports Manufacturers Association, Panipat had organized a Business Meet to look for eminent Business Opportunities between India & Tajikistan at Panipat Gymkhana Club on 26th June, 09. The conference was headed by H.E. Saidbeg Saidov, the Ambassador of Republic of Tajikistan along with Deputy Commissioner of Panipat and President of Handloom Exports Manufacturers Association (HEMA).

H.E visited Raheja Expo Trade Tower along with his team and liked the concept of making an Exporters' hub at Raheja Expo Trade Tower. In his presentation to the gathering he shared his views about India and various business opportunities between the two nations. Carrying forward the conference Mr. Verma, President HEMA explained the benefits of having offices in Raheja Expo Trade Tower. Mr. Ajay Midha, Director of the company then explained the entire concept of Raheja Expo trade tower helping the exporters' of Panipat extend the reach of their products to the global market. He also informed the gathering about signing of Ginger Hotel on the top two floors of Raheja Expo Trade Tower. As expressed by Mr. Verma about the need of an information desk in Panipat, Mr. Midha informed the gathering about joining hands with various export promotion councils for setting up an Export Support Centre at Raheja Expo Trade Tower with their help.

**Brands/Business Meet at Ansal Palms Club, Gurgaon**

Raheja Developers had organized a Brands/Business Meet at Ansal Palms Club, Sushant Lok, Gurgaon on 29th May, 09.



Investors registering for brands meet

It was aimed at providing a unique platform to the investors by making them meet 35 reputed retail brands who are actively in expansion mode. There were one to one meetings between the Brands and the Investors, discussing the available space and best suited options to it. Repeating the success, this event proved beneficial for Brands & investors by making them learn the benefits of Revenue sharing and how it is fast becoming a favorite option to collaborate. We had fixed one to one meetings of the investors with the prospective Brands so as to discuss the beneficial collaboration mode. Mr. Ajay Midha also interacted with the investors briefing them about pros and cons of leasing, franchising and revenue sharing models and the prevailing market scenario.

**Exporters Meet at Raheja Expo Trade Tower**

Exporters Meet was organized on 22nd May, 09 at Raheja Expo Trade Tower, Panipat. The event was themed at spreading awareness about the concept of Expo Trade Tower followed by an IPL match celebrating the semifinals



Different Exporters of Panipat at Raheja Expo Trade Tower

Furnishing the promise of the company of delivering reality and not a dream, the Expo Trade Tower is standing right on NH-1 and is ready for possession in few months. It is going to be the first of its kind, Exporter's Hub and Stock lot Clearance Centre, offering single roof to showcase export products and promote sales both domestically and internationally. The tallest tower in city dazzles with rows and rows of products ranging from home furnishing, hosiery, textiles and entertainment.

The response was overwhelming, exporters were excited about the concept of Expo trade Tower and the fact that the company has become members with five export promotion council including Federation of Indian Export organization with a vision of marketing the Expo Trade Tower not only Domestically but Internationally. It made the gathering believe that the effort of the company is in a direction of making Raheja Expo Trade Tower a success.

**Employee of the Quarter**



**Jyoti Anand**  
General Manager - CRD

A PGDSM she has been working with the organization for the past three years. Since her inception in the organization she has been in the fore-front in developing quality systems and delivery modules for the department. Her motto is that an empowered organisation is one in which individuals have the Knowledge, Skill, desire and opportunity to personally succeed in a way that leads to collective organisational success She strongly believes that we need to learn to work in the system, everybody, every team every division, every component is there not for individual competitive profit or recognition but for contribution to the system as a whole on a win-win basis. She is dedicated and sincere towards her work and has played an important role in strengthening the department to ensure maximum customer satisfaction.

**Delhi - A World Class City in the Making**



Mr. Sudhir Vohra, Architect of New House Tax Structure, MCD, Mr. Navin M. Raheja, MD, Raheja Developers chairing CII session along with Mr. Vijay Risbud, Consultant and advisor to Lt. Governor of Delhi and Vice Chairman, DDA

Mr. Raheja was invited by CII to chair the session on "Delhi - a World Class City in the Making". on June 18, 2009 at Sovereign Hall Part II, Hotel Le Meridien, New Delhi. The conference was organized to discuss the Master planning of the city whether we are heading in the appropriate direction or not. What are the implementation issues? Has the planning for Delhi gone haphazard? Are we striking the balance between what is required to deal with the city's current situation and the vision for the city. Considering the scarcity of resources and the importance of all round development, Mr. Raheja along with Mr. Sudhir Vohra, Architect, Sudhir Vohra Consultants and Mr. Vijay Risbud, consultant and

advisor to Lt. Governor of Delhi and Vice Chairman, DDA focused on extending the urban limits and developing Delhi in accordance to NCR region to create homogeneity and the gradual shift of population towards NCR regions. Mr. Raheja suggested that Master Plan for Delhi-2021 should not only focus on developing new urban areas but also give a thrust to densification, re-development and giving incentives on Floor Area Ratio (FAR) to make maximum use of the scare land available for such activity.

He also emphasized that one of the most important aspects of planned development pertains to the provision of adequate well-planned shelter and housing for the different categories of inhabitants of the city. He recommended the need to involve private sector in land assembly and development. Mr. Raheja complimented DDA for inviting private participation in vertically re-developing 21 slum clusters in different parts of Delhi into high rise EWS dwelling units to provide better quality of life, hygienic living conditions, clean drinking water and many other civic amenities to poor slum dwellers. He showed his serious concerns on Rapid Depletion of Ground Water Resources which will be a very serious problem for Delhites. At the end, Mr. Raheja appealed to rediscover the principles of true urbanism, rebuild our cities so that they are ecologically sustainable and regain communities that are socially sustainable so as to create an equitable social order and clean Delhi's skyline. He advised Planners, Developers and Development Agencies that it is time, that everyone should seriously understand the collective responsibility of conservation of natural resources water and energy which is imperative for sustenance of cities.

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